



AMCs ENGAGED

People, Purpose, Progress



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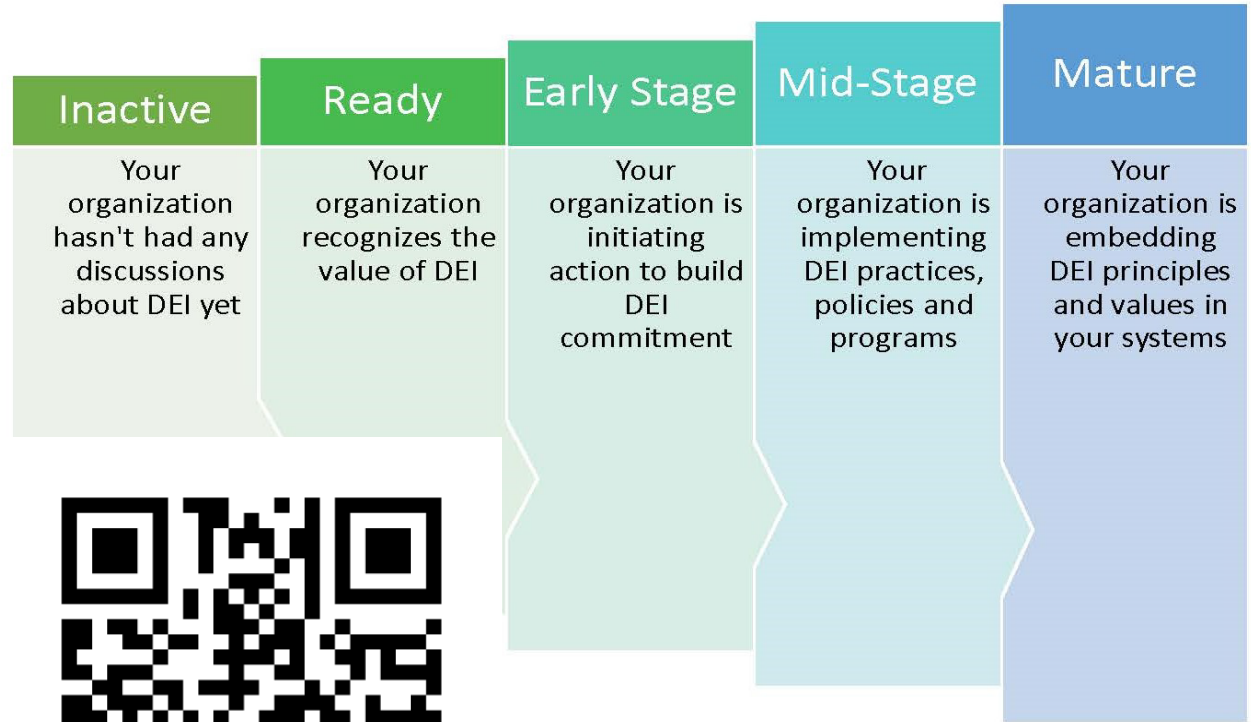
We Recognize The Importance of
DEI, Now What?

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Where is Your AMC on its DEI Journey?



Go to www.menti.com and use the code 8521 9512

AH's DEI Journey



Proactively Create Recruitment & Retention Strategies to Maintain a Diverse Workforce

Continue to offer & promote prof. dev. & other opportunities throughout AH

Design a plan for recruiting and retaining diverse populations

Ensure HR processes & policies have specific DEI tactics embedded

Firmly Embed Diversity, Equity, & Inclusion in Our Culture

Leverage the DEI Advisory Council to ensure the implementation of DEI strategies and to serve as a resource on DEI-related issues and concerns.

Continue manager-level & all-staff training on DEI topics & measure the effectiveness of such training

Offer opportunities for peer-learning and engagement on DEI

Foster the awareness and celebration of cultural holidays

Incorporate DEI best practices throughout all internal education as appropriate

AH's DEI Journey



Assist with Client Engagement in Diversity, Equity, & Inclusion

Offer resources, training, and guidance to clients and prospective clients on DEI

Attract and provide management services to diverse based associations that meet our ideal client profile

Engage an External Audience on Diversity, Equity, & Inclusion

Continue to support community orgs that serve marginalized groups through AH's social responsibility efforts

Develop a MarCom awareness campaign highlighting AH's and our client partners' DEI efforts

Share our DEI statement with vendors & other external stakeholders to reflect our commitment to working with like-minded partners

Offer DEI resources and training to the association management community

What Are You Doing to Advance DEI at Your AMC?



What Challenges or Setbacks Have You Encountered?



How Are You Helping Your Clients Advance DEI?



Strategy &
Governing
Documents

Board &
Volunteers

Membership

Credentialing
Programs

Programs & Events

Marketing &
Communication

Advocacy
Efforts

Vendors &
Suppliers

Industry/
Profession

