

Please write down the pain point for which you are looking for a solution

What has your management promised that you need to deliver?



Presented by

Fran Rickenbach, CAE, IOM President Roxy West, CAE

Management Executive



Learning Objectives

- 1. Identify the underlying goal of a proposed project to ensure that the deliverables DO meet the goal
- Develop important skills to manage your manager
 and ensure that you can deliver an appropriate result
- 3. Assess options to provide optimal return on your investment of time including those your manager may not know about or have considered.

About MEI's Sweet Spot

- Smaller Associations
- No cookie cutter solutions Management Excellence Inc.
- Very personable
- Absolute respect for work/family boundaries
 - Roxy has a 5 year old who you may hear in the background
 - · She's with us on video because this is her family camping week.

Management Expertise Inspiration

Agenda





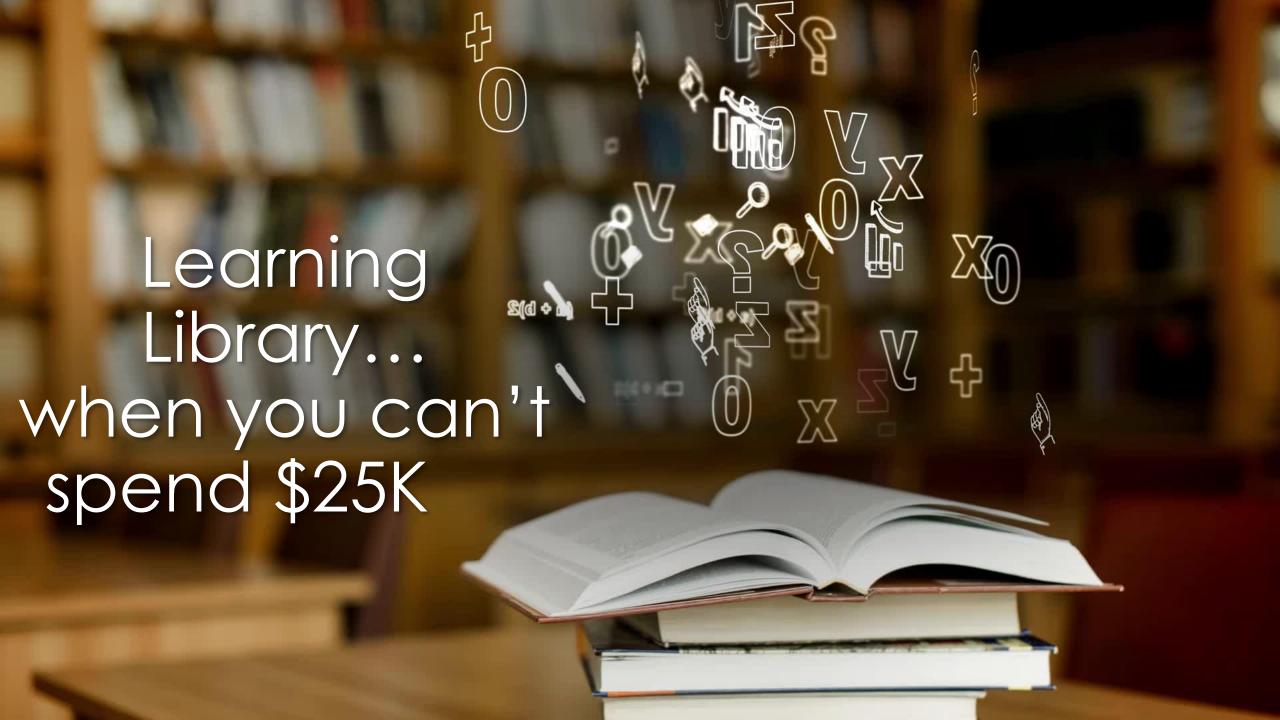


Case studies:

Crowd source

Share your solutions

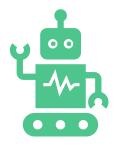
Learning Library
ePoster/on demand



Overview



Potential of 10,000+ individuals requiring contact hours for recertification



Needed to provide instant gratification (untouched by human hands)



Scalable as new programs are added

Case Study 1

• https://vimeo.com/722726284



Novel uses of current technology



Overview

ePoster technology

Evolution to enhanced solutions

Cost effective (and loved by clients!)

Case Study # 2

• https://vimeo.com/722719756



It's your turn now!

Let's help each other





Thank you!

Contact us: Fran@meinet.com Roxy@meinet.com